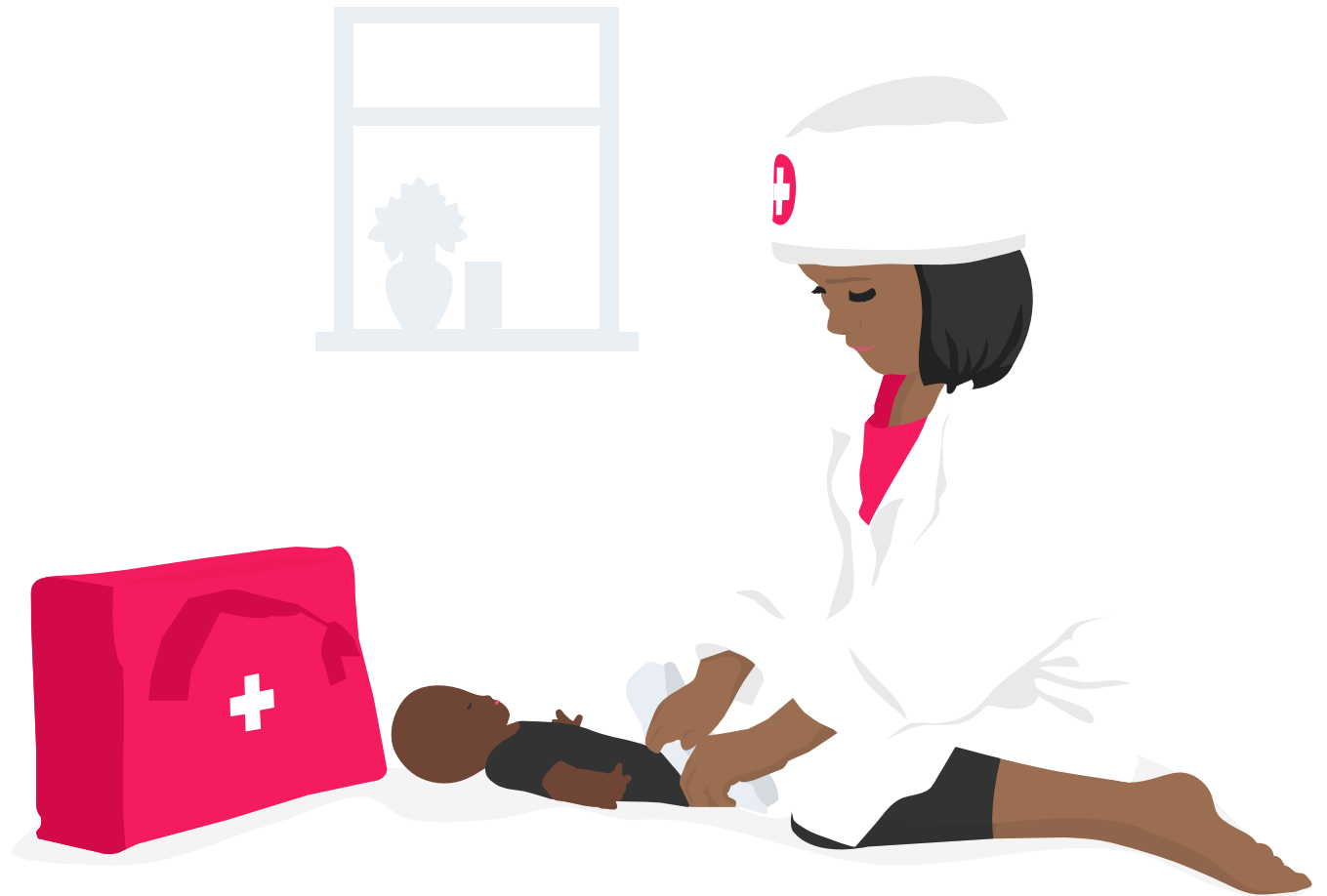


Sharing the benefits
of healthy living



Child Serious Illness Cover

Providing your loved ones
with comprehensive cover
when they need it most.



Child Serious Illness Cover can provide you with invaluable cover if your child were to suffer a serious illness or accident - a thought no family wants to imagine.

Our cover pays out a cash lump sum to help you pay unexpected costs from anything from taking additional time off work, child care for other siblings or any home adaptations required for the future.

Our Child Serious Illness Cover is an optional benefit that can be added to any Life, Income Protection or Serious Illness Cover plan.

There are three levels of cover available:

Child Serious Illness Cover 1X - covering 115 conditions

Child Serious Illness Cover 2X - covering 144 conditions

Child Serious Illness Cover 3X - covering 175 conditions

If adult Serious Illness Cover is selected, Child Serious Illness Cover will automatically provide the same level of cover as the adult. If adult Serious Illness Cover is not selected, the child will automatically be covered under Child Serious Illness Cover 1X.

Child Serious Illness Cover can be added to your plan at any time, covers all children from birth until they're 23 years old.

Reasons to choose our Child Serious Illness Cover

Market leading cover for children

We cover children for all of the conditions adults are covered for on the equivalent level of cover - giving children access to cover more likely to pay out.¹

Flexible cover

We provide you with the option to select the cover amount that's right for you - with the ability to select any amount from £25,000 to £100,000. Plus you don't need to have adult's cover in order to add it to your plan.

Hospitalisation benefit

If your child is hospitalised for more than 14 consecutive nights, we will pay out £100 for each additional night in hospital.

Tailored cover

With all levels of Serious Illness Cover, we automatically include cover for Total Permanent Disability which has been tailored specifically for children.

Congenital conditions and Child's Funeral Contribution.

Additional protection for families

Congenital conditions and Child Funeral Contribution will pay out £5,000 for each claim, up to £20,000 across all plans you have with us. The payout will not reduce your Child Serious Illness Cover amount.

Congenital conditions and Child's Funeral Contribution is automatically included on all Child Serious Illness Cover plans and provides additional cover for congenital conditions at birth, complications of pregnancy and provides a funeral benefit if your child passes away.

Funeral contribution

We will pay a children's funeral contribution of £5,000, if your child passes away before the end of your cover term.

"It was the benefits for being active which really appealed to me. It was a no-brainer really".

- Emma

Casper's Child Serious Illness Cover Claim Story.

We all know life's not predictable. That's why it's important to protect what's most important to you - your family.

When Emma had Casper, it prompted her to take a look at her life insurance plan. After choosing Vitality, her financial adviser suggested that she took out Child Serious Illness Cover. Among its many benefits, like severity-based payments for when children fall ill, it also gave Emma extra cover towards any medical care bills or taking time off work to be with Casper.

However, it wasn't just the quality of her life cover that persuaded Emma to take out VitalityLife cover.

How did Vitality help?

Despite taking out cover just a few months before, Emma found our claims process easy, quick and stress-free, which was especially important in the midst of Casper's treatment. The payout she got enabled her to add six months to her maternity leave and put money aside for Casper's future treatment.

A happy ending

Thanks to his treatment, Casper's now doing well. The time Emma was able to take off as a result of her cover proved invaluable to help them resume their lives as they were pre-diagnosis.

We are pleased to have been able to make a difference to Casper and his family, this is precisely what our industry is here to do - to protect individuals and their families.



To learn more about Casper's story, you can watch our video on our YouTube channel at youtu.be/UYxHhlgScTY



The Vitality Programme for kids

To help your family lead a healthier life, children get access to a range of selected partners and rewards.

Cinema

- Available for Vitality Plus members
- Monthly child cinema tickets available for each family*
- Adults need to earn 48 Vitality activity points a month to unlock child tickets

Runners Need

- Up to 50% off a pair of children's trainers

Garmin

- 40% off a Garmin Kids fitness tracker
- Colourful, kid friendly design
- Tracks sleep, steps and daily activity

VUE ODEON

runnersneed
the running specialists

GARMIN®

*Subject to a maximum of four cinema tickets, per family, per month

For more information please speak to your
adviser or visit our website [vitality.co.uk/life](https://www.vitality.co.uk/life)

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Health insurance • Life insurance • Car insurance